

PORTFOLIO

cameronoelsen.com

# **OBJECTIVE**

To obtain a job in product development, user experience (UX), or user interface (UI) design.

## **EDUCATION**

#### California Polytechnic State University, San Luis Obispo Bachelor of Science, Graphic Communication | Major GPA: 3.78

Concentration: Web & Digital Media Graduated: June 2017

## **EXPERIENCE**

Interaction Designer | Google Mountain View, California | September 2017 – Current

Working to improve the core experience of Gmail on web and mobile.

### User Experience Designer | Project Jupyter San Luis Obispo, California | June 2015 – September 2017

Project Jupyter, an open source project based at Cal Poly and UC Berkeley, is an interactive computing environment for data science and scientific computing. I collaborate with a large distributed team at Cal Poly, UC Berkeley and high tech industry. Overhauled the project website to be responsive and modern as well as maintain a consistent design across the platform. Focused on UX design, wireframing, prototyping, research and usability testing. Led the initial design of JupyterLab, an open source web IDE for data science and scientific computing expected for launch in 2017.

#### Software Engineering Intern | Microsoft Redmond, Washington | June 2016 – September 2016

Worked on the Microsoft Azure Notebooks team to create a platform for educators to easily manage and share sets of Jupyter Notebooks. At the end of the summer, received a full-time offer to return as a software engineer.

### **ENTREPRENEURSHIP**

#### Founder | Expresso Co. San Luis Obispo, California | January 2014 – September 2016

Formed at Startup Weekend 2014 and placed second out of nineteen teams. With a multidisciplinary team, we developed an easy-to-use service for shops to support pre-ordering. Designed and developed the brand and managed a team of nine.

### Design Lead | Clock'd – HotHouse Accelerator 2015 San Luis Obispo, California | Summer 2015

Team was chosen to participate in the Cal Poly's Center for Innovation & Entrepreneurship's HotHouse accelerator program over the course of Summer, 2015. Given \$10,000 in seed money to further develop the company. Designed a native user interface for the company's iOS and Android applications. Created mockups as well for a managerial hub on the web.

#### **Co-Founder | RumbleApps** Agoura Hills, California | 2009 - 2014

Designed and developed seven distinct applications for the Apple App Store which received over 2 million downloads, cumulatively.

SKILLS

Visual design Interaction design Wireframing and prototyping UX/UI design and development Usability testing User research Logos and branding Graphic layouts HTML, CSS, Javascript Python Java

### **SOFTWARE**

Sketch Illustrator Photoshop InDesign Keynote UsabilityHub InVision rapid prototyping

# HONORS

Cal Poly Dean's List – Winter 2016 Cal Poly Dean's List – Spring 2015 Cal Poly Dean's List – Winter 2015 Startup Weekend 2015 – Second Place Startup Weekend 2014 – Second Place